

Combating Homelessness
Creating Opportunities
Promoting Change

Breaking the Mould: Containers, explainers and mainframers

25 April 2019

Brighton

- Eyebrows more likely to be pierced than raised
- Who are BHT
- How have containers assisted?
- What is our learning and development offer?
- What is our IT offer?



Context:

Homelessness in Brighton and Hove

- Average life expectancy of a homeless man 47 and for a homeless woman 43
- 4 times more likely to die from an unnatural cause
- 13 times more likely to be the victim of crime
- 77% of rough sleepers report one or more support needs (i.e. alcohol, drugs and/or mental health).



Context:

Homelessness in Brighton and Hove

- Nationally there was an increase in rough sleeping of 15% from 2016 to 2018, while since 2010, rough sleeping estimates show an increase of 169%
- The average home in Brighton and Hove costs around £394,512, which is 14 times the typical salary of £28,226.
- Brighton and Hove - rough sleeping figures up from 144 (2016) to 178 (2018) an increase of 24%



Who are BHT?

- Housing Association and a Charity
- Unique business model
- Officially middle-aged
- Challenging client group
- Diverse projects



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Richardson's Yard



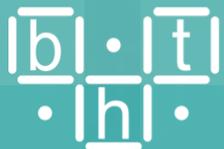
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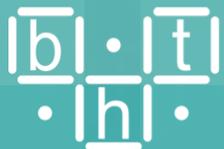
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The Verdict

What Residents Like

- own front door (**81%**)
- own kitchen (**87%**)
- own toilet / shower (**81%**)

What Residents Don't Like

- cost of heating (**56%**)
- cost of the Rent (**43%**)



The Verdict

- **69%** satisfied or very satisfied with the quality of their home
- **94%** said it was better or much better than where they came from
- **69%** think that the cost of electricity is quite or very expensive
- **31%** have a problem with noisy neighbours



Lessons Learned

- Better preparation
- Security
- Allocation process
- Dealing with the media
- Challenge of move on
- Normalisation



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Would we do it again?

- Yes!
- Lessons learned
- New model
- Location
- Strategic plan
- Financially viable
- Local, responsive management
- Offer different funding solutions to meet housing needs at genuinely affordable rents



Any questions?



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